

# INTRODUCTION TO VIDEO PRODUCTION

## Pierce County Careers Connection Dual Credit Articulation Agreement

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Upon completion of high school courses equivalent to the following competencies:

- Apply effective team communication and management skills to complete the video process from pre-production script development through the production capture of quality video image and audio.
  - Perform production team tasks and responsibilities for:
    - Director
    - Talent director
    - Script writer
    - Location scout
    - Set. prop person
    - Camera operator
    - Lighting technician
    - Audio technician
  - Identify the project client, the client's needs and the target audience
    - Write the script narration and dialogue
    - Develop a visual storyboard
    - Prepare the shooting script and production shot sheets
  - Complete the pre-production process
  - Identify basic camera functions, elements and types; select the proper framing of a video shot, manipulate the picture depth factors, and operate the camera motion for fluid, controlled footage
  - Set up and control the appropriate lighting on location in a safe manner
  - Identify the basic elements of a quality audio signal, select proper equipment, and perform quality microphone pickup on location; record sound foley effects for post-production sound enhancement
- Evaluate and reshoot, if necessary, original footage as dictated by the scene/script message based on its variety of coverage, quality of performance, and continuity

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A student earning a "C" grade or better may earn college credit at the following college:

<u>College</u>	<u>Course</u>	<u>Credits</u>
Bates Technical College	BROAD 121 (CIP Code: 10.0202)	3