



# The Conference Buzz

## The Pacific Northwest Apprenticeship Education Conference Newsletter

February 2010 Edition

Page | 1

### Educate Employ Empower

The Pacific Northwest Apprenticeship Education Conference

**Have you registered?** There are FANTASTIC registration rates to attend the PNWAEC:

- \$175 per person for individuals and for groups of 4 or less
- \$150 per person for groups of 5 or more

Registration includes all meals (including a sit down dinner on May 19), materials and clock hours for K-12 teachers. When you consider just the cost of meals at events, this is a tremendous value. We want to make this an exceptional and affordable experience. [Register NOW!](#)

**Nominations for the Excellence in Apprenticeship Awards** are being accepted online until April 9, 2010. We've made this an easy process to nominate a person, public or private employer, or an organization to be recognized during our closing luncheon on May 20. Why not honor the people or programs that have made a difference for apprentices? [Submit a nomination](#) now!

**Do you want a FREE exhibit table at the conference?** If so, [apply now](#) for an EDUCATE exhibit table – it's a simple online form! We're limited in space, so exhibits are limited to only 25 tables and just apprenticeship or apprenticeship preparation programs

**Internationally Recognized Keynote Speaker** – The PNWAEC steering committee is pleased to announce that our morning keynote is [Dr. Robert Lerman](#) of the Urban Institute and American University. Dr. Lerman has worked nationally and internationally to promote the apprenticeship model. Read his latest report, [Training Tomorrow's Workforce: Community College and Apprenticeship as Collaborative Routes to Rewarding Careers](#) or his commentaries on apprenticeship, including [A better way to get educated, employed](#) or [Policymaking and the New President: Expand Apprenticeship: A Sensible Way to Train Workers and Increase Their Wages and Mobility](#).

**Employers: This Conference is FOR YOU** – A terrific technical track for employers currently or considering apprenticeship is available. There will be informative sessions on diversity and compliance, working with Tribal Employment Rights Offices, Public Works and Prevailing Wage, Safety and more. This conference can help you set and make long-term goals! See the track just for employers and all the working sessions on our [Program pages](#).

**It's All About Who You Know...** Before and at the PNWAEC, we want you to gain valuable connections that will improve your own program, organization, and even your bottom line! Sign up and join our [LinkedIn webpage](#) to reach other people who are planning to attend the event – this professional networking site is like a virtual rolodex for internal and external partners! You can also receive these conference newsletters as a RSS feed update.

**Host a meeting at the conference!** If your partners or co-workers are going to be with you at the conference, why not use some of your time to build valuable connections or hold a meeting? We are offering **limited meeting space** at the Greater Tacoma Convention and Trade Center both days of the event for your convenience. **A 60**

*minute room use fee of \$50 includes a laptop, projector and wireless internet access.* Interested? Book your meeting space now before it runs out! Contact [Apprenticeship2010@gmail.com](mailto:Apprenticeship2010@gmail.com) for availability.

**Do you support Apprenticeship?** Then be a conference sponsor! We are grateful to our PLATINUM LEVEL sponsor organizations that have so far contributed to the development and success of our event:

- ☆ **Washington State Department of Labor and Industries**
- ☆ **United States Department of Labor – Office of Apprenticeship**
- ☆ **Washington State Employment Security Department**
- ☆ **The statewide Labor Management Cooperative Committee of the International Brotherhood of Electrical Workers/National Electrical Contractors Association (IBEW/NECA)**

Page | 2

Interested? See the [sponsorship level packages and benefits](#) for more information.

**Evening Entertainment and Exceptional at the PNWAEC** – Not only will this conference provide you with exceptional learning, resources, and connections for apprenticeship, but we’ve also built in dazzling entertainment and an exceptional emcee to make this event unforgettable. On the evening of May 19, the PNWAEC will feature a seated dinner followed by the musical styling of the **Workforce Development Council of Snohomish County’s own Sam Samano** and her quartet, The Jazz Mice, and a “Casino Night” with the woman-owned business, The Casino Lady. “Gamblers” will not play for money, but for fantastic curriculum and resource prizes!

**Experience Tacoma** - At the end of the conference, attendees can gain free admission to the nearby [Museum of Glass](#) and the [Washington State History Museum](#) in historic downtown Tacoma. We’re also working to arrange tours on the Thea Foss waterway and at nearby Apprenticeship training facilities!

**Polish and Pizzazz** - We’re delighted to announce that our event emcee is well-loved TV and Radio personality [Pat Cashman](#)! Known as a prominent cast member of the long-running **Almost Live** show and a few Taco Time ads, Pat is also a terrific public speaker and event host, and will no doubt keep our event running smoothly and with humor.

**Don’t forget to book your room** – The [Hotel Murano](#), a Union facility just a city block from the Greater Tacoma Convention and Trade Center, is holding a block of rooms at the special conference rate of \$113 per night. Those rooms are moving quickly – book yours today!

**Spread the Word!** You can help us share this wonderful event opportunity with your colleagues! Download flyers for sharing [here](#). And be sure to forward this month’s edition of the **Conference Buzz** to your colleagues!

For more information, please contact us at [Apprenticeship2010@gmail.com](mailto:Apprenticeship2010@gmail.com) or visit <http://www.apprenticeshipconference.com/>