INTRODUCTION TO VIDEO PRODUCTION
Pierce County Careers Connection
Dual Credit Articulation Agreement

Upon completion of high school courses equivalent to the following competencies:

- Apply effective team communication and management skills to complete the video process from pre-production script development through the production capture of quality video image and audio.

- Perform production team tasks and responsibilities for:
  - Director
  - Talent director
  - Script writer
  - Location scout
  - Set, prop person
  - Camera operator
  - Lighting technician
  - Audio technician

- Identify the project client, the client’s needs and the target audience
  - Write the script narration and dialogue
  - Develop a visual storyboard
  - Prepare the shooting script and production shot sheets

- Complete the pre-production process

- Identify basic camera functions, elements and types; select the proper framing of a video shot, manipulate the picture depth factors, and operate the camera motion for fluid, controlled footage

- Set up and control the appropriate lighting on location in a safe manner

- Identify the basic elements of a quality audio signal, select proper equipment, and perform quality microphone pickup on location; record sound foley effects for post-production sound enhancement

  Evaluate and reshoot, if necessary, original footage as dictated by the scene/script message based on its variety of coverage, quality of performance, and continuity

A student earning a “B” grade or better may earn college credit at the following college:

<table>
<thead>
<tr>
<th>College</th>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bates Technical College</td>
<td>BROAD 121 (CIP Code: 10.0202)</td>
<td>3</td>
</tr>
</tbody>
</table>