

INTRODUCTION TO VIDEO PRODUCTION

Pierce County Careers Connection Dual Credit Articulation Agreement

Upon completion of high school courses equivalent to the following competencies:

- Apply effective team communication and management skills to complete the video process from pre-production script development through the production capture of quality video image and audio.
 - Perform production team tasks and responsibilities for:
 - Director
 - Talent director
 - Script writer
 - Location scout
 - Set. prop person
 - Camera operator
 - Lighting technician
 - Audio technician
 - Identify the project client, the client's needs and the target audience
 - Write the script narration and dialogue
 - Develop a visual storyboard
 - Prepare the shooting script and production shot sheets
 - Complete the pre-production process
 - Identify basic camera functions, elements and types; select the proper framing of a video shot, manipulate the picture depth factors, and operate the camera motion for fluid, controlled footage
 - Set up and control the appropriate lighting on location in a safe manner
 - Identify the basic elements of a quality audio signal, select proper equipment, and perform quality microphone pickup on location; record sound foley effects for post-production sound enhancement
- Evaluate and reshoot, if necessary, original footage as dictated by the scene/script message based on its variety of coverage, quality of performance, and continuity

A student earning a "B" grade or better may earn college credit at the following college:

<u>College</u>	<u>Course</u>	<u>Credits</u>
Bates Technical College	BROAD 121 (CIP Code: 10.0202)	3