

# ART, DESIGN AND VISUAL THINKING ARTICULATION

Pierce County Careers Connection  
Dual Credit Articulation Agreement

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Upon completion of a high school course/s or equivalent to the following competencies:

□ Understand and use appropriate design elements,

- line
- shape
- form
- color
- value
- texture
- shape

Understand and use appropriate design principles;

- balance
- movement
- rhythm
- contrast
- emphasis
- pattern
- unity

Study and apply visual art and screen layout design applying perceptual and aesthetic principles,

- organizing and grouping
- evaluating for simplicity, clarity and consistency
- incorporating various layout tips.

Study and consider the implications and motivation of visual art and screen design for audience perceptual and symbolic interpretation in different countries, of different cultures, age and sex, education, and other demographic influences.

Study and apply color in visual art and screen design by applying basic color concepts for;

- subtractive and additive color primaries
- understanding the pros and cons of color
- choosing color palettes
- managing color screen models

Study and apply appropriate typography in visual art and screen design by

- applying basic text concepts
- understanding the pros and cons of text
- choosing relevant fonts
- advantages of screen True Type fonts and new Open Type layout tools
- line length
- paragraphs
- text colors
- backgrounds
- graphic devices

Study effective use of graphics and select and incorporate graphics into visual art and design based on

- the message
- color
- layout concepts
- functions
- file and compression scheme considerations due to file size and medium limitations

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A student earning a "B" grade or better may earn college credit at the following college:

<u>College</u>	<u>Course</u>	<u>Credits</u>
Clover Park Technical College	GTC 110	5